

# DO YOU WANT TO BE THE FUTURE CEO?

Yes. Everybody want to be the CEO, but not everyone has the qualification to become one.

Don't worry, the CEO is trained. Not born.

Everyone can be the future CEO. If you follow the right path.

Research from American Marketing Association shows that 25% of public firm CEO have marketing background.

Since marketing is more than selling, branding, advertising, or bullshitting.

Marketing is about delivering value. Transforming customer life. Creating an impact for a better world.

If you have passion in improving someone else's life, creating a better business, or thinking new 'problem solving' approach, then you can be a great marketer.

Which company should you join?

Choose a company with beta mentality. A company which is always hungry for improvement and dare to kill their own products.

Join a company where the people have unlimited passion for greatness.

Join a company which believes that their greatest assets are not machine, but the man behind the machine

Join a company which want to create a story to remember...

Stop bullshitting.

Go-JEK region Central Java and DIY is hiring new marketing arsenal; executive and manager. Drop your life story to [yoga.samsugiharja@go-jek.com](mailto:yoga.samsugiharja@go-jek.com).

**#marketing #executive #manager #Yogyakarta #Solo #Semarang**

